



कर्नल अमित विजय माने
Col Amit Vijay Mane

समादेशक
Commandant

Mob. : 8494075012

21 AR/Pers/PA/2025/ 721

21वीं बटालियन असम राइफल्स

21st Battalion Assam Rifles

पिन - 932021

Pin - 932021

द्वारा 99 सेना डाकघर

C/o 99 APO

23 September 2025



Jwala Ekkiis



OP Huzat
2006-2010



Tripura 2021



OP Huzat 2023

Mr. Nikhil Pant
Chairman and Chief Executive Officer
REACHA
177-178, 2nd Floor
Triveni Apartment, Jhilmil Colony
New Delhi - 110095

**APPRECIATION FOR REACHA'S OUTSTANDING CONTRIBUTION FOR
DEVELOPMENT OF YOUTH IN MANIPUR WITH SUPPORT OF IIFL
FOUNDATION FOR FY 2025-26**

Dear Sir

1. I wish to place on record my sincere appreciation and acknowledgement for the outstanding efforts made by REACHA and its dedicated team in initiating this project with the support of the IIFL Foundation during FY 2025-26. The training program for the youth of Manipur at Pallel, Imphal District is a thoughtful intervention, covering relevant domains such as Homestay Host and Front Desk Management, in close coordination with us at 21 Assam Rifles.

2. This is indeed a remarkable initiative undertaken in Manipur, with the objective of training 150 youth (Front Desk Office operations) by 31st March 2026. The program not only provides comprehensive training in the hospitality sector but also ensures placement opportunities and valuable industry exposure. Upon completion of the training, participants will be awarded certificates by Tata Strive.

3. Considering Manipur's history of conflict and challenging circumstances, this initiative will stand as a milestone and a turning point in empowering the local youth.

4. We are also pleased to note that training in both trades formally commenced on 23rd July 2025. Alongside domain-specific training, the additional emphasis on communication skills and soft skills is significantly strengthening the program and equipping the youth with the confidence and professionalism required for successful placements upon completion of their curriculum.

5. I wholeheartedly acknowledge REACHA's tireless efforts in mobilizing the community, setting up the required infrastructure at the training centre and ensuring the smooth delivery of high-quality training in a professional manner.
6. Finally, we would like to extend our sincere appreciation to IIFL Foundation and REACHA for their unwavering commitment towards nation-building, youth upskilling and enabling young individuals to earn a dignified livelihood.
7. We look forward to continued collaboration for the betterment of the community and for creating a brighter future for the youth of Manipur.

With Warm Regards


yours faithfully,



कर्नल नरेन्द्र सिंह देशवाल
कमान अधिकारी
Col Narender Singh Deswal
Commanding Officer

१३^{वीं} बटालियन सिख लाईट इन्फैट्री
पिन-९१२३१३
द्वारा ५६ सैनिक डाकघर
13TH Bn The Sikh Light Infantry
PIN-912313
c/o 56 APO



OP HIFAZAT
MANIPUR
DEC 93 - AUG 95

70905/Pers

06 Sep 25

Mr. Nikhil Pant
Chairman and CEO, REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony,
Delhi 110095



UN FORCE CDR
UNIT CITATION
AUG 11 - OCT 12

Subject : Acknowledgement for REACHA's efforts under The Indian Hotels Company Limited (IHCL) CSR Supported Fashion Designing (Weaving) and Chef Bakery Project at Chinari Uri, Kala Pahad – Uri under guidance of Indian Army



ANDAMAN & NICOBAR
COMMAND
JUL 20 - NOV 22

Dear Mr Nikhil,



1. I would like to convey my appreciation to IHCL and REACHA for thoughtful cooperation and inaugurating **Fashion Designing (Weaving)** and **Chef Bakery** training programs at **Skill Development Centre, Kala Pahar Brigade, Uri** on **14 July 2025**, in close coordination with Indian Army. 150 youth of Uri and nearby areas would benefit through this initiative over FY 2025-26. This initiative marks an important step towards women and youth empowerment, and skill development in Uri, Kashmir.

2. We are happy to see that the training in both trades have started wef **23 July 2025 onwards**. Along with domain training, the focus on **communication skills and soft skills** is further strengthening the program and helping local youth in preparing them for **placement opportunities** on successful completion of their course curriculum

3. I acknowledge REACHA's efforts in mobilizing the community, installing required infrastructure at this Centre, and ensuring quality training in a smooth and professional manner.

4. We would like to acknowledge IHCL and REACHA for its dedicated commitment towards Nation Building – upskilling the youth and providing them an opportunity to earn their respectable livelihood. Looking forward for continued collaboration for the betterment of the community.

Best Wishes



Col Akash Menon
Commandant

22 Medium Regiment
(Sittang & Yenang Yaung)
PIN - 925722
c/o 56 APO



308701/A

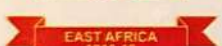
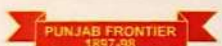
25 Sep 25

Mr. Nikhil Pant
Chairman and CEO
REACHA



APPRECIATION FOR REACHA'S OUTSTANDING CONTRIBUTION TO CHINAR YUVA CENTRE AT BARAMULLA

Dear Mr Pant,



1. I wish to place on record my sincere appreciation and acknowledgement for the outstanding effort put in by REACHA in the setting up, development and growth of Chinara Youth Upliftment & Vocational Assistance (YUVA) Centre at Baramulla under supervision of Indian Army.

2. The Centre was initiated in the year 2016 by Indian Army to engage youth in positive career/livelihood activities. REACHA has played a key role not only in designing and setting up the Centre but also sustaining its activities through difficult times, and still continues to do so. Since inception, REACHA, understanding the needs of the youth of Baramulla, set up training facilities and delivered Government/NSDC/market certified courses, strengthened infrastructure and helped create a safe learning and outcome-based environment for youth.

3. Through this effort, under guidance of Indian Army, REACHA has brought the transformation in the youth and communities of Baramulla.

4. REACHA has provided training and counselling support in several popular domains including Fashion Designing, Retail and Hospitality, Beauty and Wellness, Music, Coding and Basic Computer and Counselling support through Drug De-addiction Centre (DDC). In the FY 2024-25 a much-needed course in Beauty and Wellness was also started. Five Self Help Groups for livelihood enhancement have been developed by REACHA over the years in areas like Food Processing, Plastic Waste Recycling and Fashion Designing etc.

5. Since its inception with placements over 1,300, income generation through SHGs and individual enterprise, the students of Chinara YUVA Centre built their livelihood. Around 10,000 youth have been positively impacted through Chinara YUVA Centre & DDC with assistance of REACHA.

6. In FY 2024-25 A total of 165 benefitted overall out of which 75 students were given training in Beauty and Wellness and 90 students were given training in Coding. Out of these – 14 youth from Coding got internship opportunities in nearby schools. 14 Girls who completed Beauty and Wellness training started freelancing. or their enterprise – Salon etc. In FY 2025-26, team is training 90 youth in Beauty and Wellness.

7. I acknowledge and appreciate the outstanding effort of REACHA to bring peace and development in Kashmir valley, and for decade long journey with Chinara Yuva, Baramulla. We would like to continue positive partnership with you to grow and strengthen as part of nation building in the valley.



My Good Wishes
General



कर्नल मनोज कुमार सांख्यान
समादेशक

Col Manoj Kumar Saankhyam
Commandant

Tele (O) : 5000
(R) : 5500

13 वीं बटालियन अस्सम राइफल्स
पिन - 932013
याफत 99 सेना डाकघर
13th Battalion The Assam Rifles
PIN - 932013
C/o 99 APO

73370H/MKS/DO/2025/

18 Dec 2025

Mr Nikhil Pant
Chairman & CEO
REACHA

Dear Mr Nikhil,

1. I wish to place on record my sincere appreciation and acknowledgement for the outstanding efforts made by REACHA and its dedicated team in initiating Skill Development & Entrepreneurship program with the support of the SIDBI. The training program includes Bamboo Crafting Course which began on 28 May 2025 and has trained more than 100 youths of Jotsoma, Chakabama & Kikuma village.
2. The is indeed a remarkable initiative undertaken at Kohima with the objective to train people. The program not only provides comprehensive training in the skill development sector but also marked the successful culmination of a focused skill development initiative aimed at empowering local artisans and youth with practical knowledge in sustainable bamboo craftwork.
3. The program strengthened livelihood opportunities for the villagers and also reinforced SIDBI's commitment to promoting eco-friendly enterprises and self-reliance within rural communities, leaving the participants motivated to explore bamboo based entrepreneurship on a larger scale.
4. I wholeheartedly acknowledge REACHA's tireless efforts in mobilizing the community, setting up the required infrastructure at the training centre and ensuring the smooth delivery of high quality training in a professional manner.
5. Finally, we would like to extend our sincere appreciation to SIDBI and REACHA for their unwavering commitment towards nation building, youth upskilling and enabling individuals to earn a dignified livelihood.
6. We look forward to continued collaboration for the betterment of the community and for creating a brighter future for the people of Nagaland.

Best Wishes & Warm Regards !



कर्नल प्रसाद थिटे
कमान अधिकारी
Col Prasad Thite
Commanding Officer

15 वीं बटालियन दी आसाम रेजिमेन्ट
पिन - 910415
द्वारा 56 ए पी ओ
15th Battalion The ASSAM Regiment
PIN - 910415
C/o 56 APO

115/A

28 Dec 2025

Mr Nikhil Pant
Chairman and CEO, REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony,
Delhi-110095

Dear Nikhil,

1. Appreciation for REACHA's efforts under IHCL and Tata Strive supported project for the youth of Chinari Nau Jawan Club, Boniyar, Jammu and Kashmir under guidance of Indian Army.
2. I would like to express my appreciation to IHCL, Tata Strive and REACHA for its support in FY 2025-26 in empowering youth of the Chinari Nau Jawan Club in Boniyar. IHCL and REACHA are implementing skill development training programs in **Chef & Bakery** and **Food & Beverages at Chinari Club Boniyar**.
3. In FY 2024-25, REACHA successfully trained a total of **220 youth** from Boniyar - **120** in the Chef & Bakery trade and **100** in the Food & Beverages trade. All 220 trainees received certification from Tata STRIVE upon completion of their Tata Strive training at the Chinari Nau Jawan Club. Out of these, **108 youth have secured placement opportunities** in various hotels, bakeries, local restaurants.
4. In FY 2025-26 - IHCL and REACHA are training 200 youth at Chinari Nau Jawan Club in Boniyar, **100 in Chef & Bakery** and **100 in Food & Beverages Trades with deep focus on placement and market linkages**. So far **100** have been trained in both trades and **44 candidates have been placed**.
5. We are thankful to IHCL and REACHA and its team for their support throughout the program. Your dedicated efforts have not only improved the lives of these trainees but also have positively impacted their families around Boniyar and neighboring areas, and is playing a major role in strengthening our country.
6. We are proud of this initiative and effort. We look forward to continued collaboration with IHCL and REACHA for the development of the youth of Kashmir at Chinari Nau Jawan Club, Boniyar in coming years and beyond.

With Warm Regards,

Copy to :-

Sireesha Chandana
Vice President
Learning and Development &
Sustainability at the Indian Hotels Company
Limited (IHCL)

28 Infantry Division Signal Regiment
PIN-917828
C/o 56 Army Post Office

6001/Per/ 23 Oct 2025

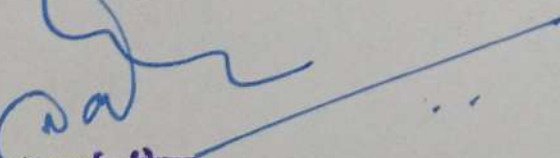
REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony,
Delhi 110095

**VISIT OF HONORABLE LIEUTENANT GOVERNOR, J&K SRI MANOJ SINHA
TO ROSHAN MUSTAQBIL (RM) KUPWARA**

Dear Mr Pant

1. On 15th October 2025, the Honorable Lieutenant Governor of Jammu & Kashmir, Shri Manoj Sinha, visited Roshan Mustaqbil, Kupwara. During his visit, we shared details with him about the skill development work that we are taking up for the youth of Kupwara, Jammu & Kashmir.
2. The Honorable LG visited the IHCL supported project – F&B and Housekeeping Programs that are being implemented by REACHA in collaboration with Indian Army. LG appreciated IHCL and REACHA's work done for the community of Kupwara.
3. Although LG's visit was very brief, it is a landmark for our IHCL Project, which we were able to showcase in front of him, and we look forward to building upon this momentum.
4. We appreciate IHCL's vision to come forward and support Roshan Mustaqbil in Kupwara with REACHA.

Best Regards,


(Sharan Singh)
Major
28 Infantry Division Signal Regiment
CC 1 copy
28 पैरल बंड सिगनल रेजिमेंट
28 Inf Div Sig Regt
Copy to:-



Sireesha Chandana
Vice President, Learning and Development & Sustainability
at The Indian Hotels Company Limited (IHCL)



*Col Tanmoy Rath, SM
Commanding Officer
Roshan Mustaqbil
Kupwara*

1131/DO/MK/Pers

**Mr. Nikhil Pant
Chairman and Chief Executive Officer
REACHA
New Delhi- 110095**

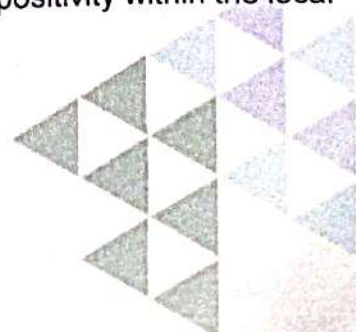
**Zangli Garrison
Kupwara
Jammu & Kashmir
Pin - 193222**

21 Apr 2025

**Appreciation for Collaboration, Support and Development of Roshan
Mustaqbil, Kupwara**

Dear Mr. Nikhil,

1. I wanted to acknowledge and appreciate REACHA for its support and contribution towards empowering the youth of Kupwara, Kashmir since 2021 under Operation Sadbhavana. REACHA's continuous involvement since 2016 in Kashmir under Operation Sadbhavana has been contributing to national integration and livelihood generation, creating a meaningful difference in the lives of the local youth of Kashmir
2. Since the start of the collaboration between REACHA and Roshan Mustaqbil on 8th June 2024, many youths have received training and employment through your impactful projects.
3. Through the Kesari Tour Guide Project, 80 students are successfully trained, out of which 45 have already been placed in different hospitality sectors; under the IHCL Food & Beverage Service Training Project, 25 students are trained, with 15 securing placements. We have also been able to set up state of the art F&B Lab through IHCL and REACHA's support. Along with the growth of these trainees, REACHA is also enabling their families to experience the pride of seeing their children stand on their own feet and contribute to the financial stability of their households.
4. We are also very grateful for your help through IHCL, Rising Sun Energy Project and Kesari Tour support for infrastructure development of the Roshan Mustaqbil Centre. This developed, high quality infrastructure has not only improved the learning environment but has also increased the footfall and engagement of youth in Kashmir. Having a training center in such a community has also inspired surrounding areas, where people are now feeling more confident to come forward, to receive training, and work towards a better future for themselves and their families. As a result, we are witnessing a growing sense of positivity within the local community.



5. Your team's dedication, diligence and outstanding performance has played, and continues to deliver a very important role in the betterment of the lives of youth and their families in Kashmir region. This has had an overall excellent outcome with regards to the local community's perception of the Army's positive role in development of Kashmir a key contributor to national integration and nation-building.
6. We look forward to continuing this collaboration with REACHA in the future for the growth and development of Kashmir.

with warm regards

yours sincerely

Sanjay





Col Nakash Menon
Commandant

22 Medium Regiment
(Sittang & Yenang Yaung)
PIN - 925722
c/o 56 APO

110209/OIC/DO/03

14 Dec 2024

Mr. Nikhil Pant
Chairman and CEO
REACHA

**APPRECIATION FOR REACHA'S OUTSTANDING CONTRIBUTION TO
CHINAR YUVA CENTRE AT BARAMULLA**

Dear Mr Pant,

1. I wish to place on record my sincere appreciation and acknowledgement for the outstanding effort put in by REACHA in the setting up, development and growth of Chinara Youth Upliftment & Vocational Assistance (YUVA) Centre at Baramulla under supervision of Indian Army.

2. The Centre was initiated in the year 2016 by Indian Army to engage youth in positive career/ livelihood activities. REACHA has played a key role not only in designing and setting up the Centre but also sustaining its activities through difficult times. Since inception, REACHA, understanding the needs of the youth of Baramulla, set up training facilities and delivered Government/ NSDC/ market certified courses, strengthened infrastructure and helped create a safe learning and outcome based environment for youth.

3. Through this effort, under guidance of Indian Army, REACHA has brought the transformation in the youth and communities of Baramulla.

4. REACHA has provided training and counselling support in several popular domains including Fashion Designing, Retail and Hospitality, Music, Coding and Basic Computer and Counselling support through Drug De-addiction Centre (DDC). In the FY 2024-25 a much needed course in Beauty and Wellness was also started. Five Self Help Groups for livelihood enhancement have been developed by REACHA over the years in areas like Food Processing, Plastic Waste Recycling and Fashion Designing etc.

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6. I acknowledge and appreciate the outstanding effort of REACHA to bring peace and development in Kashmir valley and would like continuing positive partnership with you to grow and strengthen as part of nation building in the valley.

Appreciate for Contribution.
Warm Regards. Jami



Ayushi Sudan, IAS



District Magistrate/Deputy
Commissioner/District Dev.
Commissioner, Kupwara

No:- DCK/PS/2024/258/12

Dated:- 19/10/2024

Dear Madhu Ji,

I would like to express my heartfelt gratitude for the development work that you have been providing through training program in Retail Sales and Hospitality in Kupwara, Kashmir valley since 2022 implemented by REACHA.

Your commitment to making a difference is truly inspiring and I am deeply appreciative of your partnership.

I look forward to continuing this meaningful collaboration for Retail Sales training as it is much needed in Kupwara for achieving even greater success together.

Thank you once again for your invaluable support.

Warm regards.

Ayushi Sudan, IAS

Dr. Madhu Jain

*Director, IIFL Foundation
Hubtown Solaris, Andheri,
Mumbai - 400069*

Copy to the:-

01. Sri Nikhil Pant, Chairman and CEO REACHA, New Delhi



Oil and Natural Gas Corporation Limited

Corporate Social Responsibility Group

Deendayal Urja Bhawan, 3rd Floor, Tower-A,
5, Nelson Mandela Marg, Vasant Kunj, New Delhi-110 070
Tel. : +91-11-26753141/42, Email : csrdelhi@ongc.co.in

Date: 18 June, 2024

To,
Mr. Nikhil Pant
Chairman & CEO, REACHA
177-178, 2nd Floor, Triveni Apartment,
Jhilmil Colony, Delhi 110095

Subject: Letter of Appreciation for "REACHA" work in Kashmir in partnership with ONGC CSR

Dear Shri Nikhil,

I, on behalf of ONGC, express my sincere appreciation for the contribution of "REACHA" in making a positive impact on society through our CSR project at Baramulla, J&K.

This CSR project had one of the objectives of positively engaging the youth of Baramulla and nearby, in vocational courses which enhance their employability. Also, another intervention was pertaining to drug-de-addiction of youths.

The CSR interventions with REACHA, as implementing agency, partnering with Indian Army made a positive impact in the local community as more than 8000 youths were engaged for the different interventions during eight years of association. Further, consequent upon their engagement, many youth were placed in various establishments earning livelihood.

We are grateful for the efforts of your team, which have showcased the power of collaboration and collective action. Your team's passion, professionalism, and dedication to our common goals have been instrumental in driving positive change and making a difference in Baramulla, J&K.

With Warm Regards,

(A.P. Singh)
Executive Director-Chief CSR



ICAR - KRISHI VIGYAN KENDRA NAMSAI

आई सी ए आर – कृषि विज्ञान केंद्र नमसाई

Namsai District , Momong -792102, Arunachal Pradesh

नामसाई जिला, मोमोंग-792102, अरुणाचल प्रदेश

ICAR-RC for NEH Region, Arunachal Pradesh Centre (Basar)

आई सी ए आर-आर सी एन ई एच, अरुणाचल प्रदेश केंद्र (बसर)

Dr. Utpal Barua (डॉ उत्पल बरुआ)

Sr. Scientist Cum Head (वरिष्ठ वैज्ञानिक एवं प्रमुख)

Email ID: headkvknamsai@gmail.com

Dated: Namsai the 9th January, 2026

To,

**Mr. Nikhil Pant,
Chairman and CEO, REACHA,
Delhi**

Sub: Appreciation of REACHA's effort towards capacity building and skill development on orange production in Lohit district, Arunachal Pradesh – reg.

Dear Nikhil,

We would like to appreciate the work of REACHA towards bringing changes in orange cultivation, capacity building on revival of unproductive orchards in Lohit district of Arunachal Pradesh. As a part of the programme the scientist and subject matter experts of KVK Namsai has worked and extended full support in providing and disseminating scientific knowledge on orange cultivation and management of orchards in Lohit district of Arunachal Pradesh in the year 2025-2026.

We wish REACHA to continue their effort to bring positive changes towards betterment of tribal farming community of Lohit and other districts of Arunachal Pradesh.

All the best.

Sincerely

Utpal Barua
09/01/2026
(UTPAL BARUA)

**Senior Scientist cum Head
KVK Namsai**

**Sr. Scientist Cum Head
KVK, Namsai**

**Arunachal Pradesh
Under ICAR-RC For NEH Region**

DR. KANGKI MEGU
PRINCIPAL



INDIRA GANDHI GOVT. COLLEGE, TEZU
Govt. of Arunachal Pradesh
P.O. Tezu, 792 001, Lohit District
iggcollegetezu@gmail.com

7629956812(M)

9436293822(M)

NO. IGGC/MISC/2022-23/

Date Tezu the 8th Jan' 2026

To

Mrs. Madhu Jain
Director IIFL Foundation

Subject: **Appreciation to IIFL Foundation and REACHA for Strengthening Youth Empowerment through Homestay Host Training Programme at IGGC College, Tezu**

Dear Madhu Ma'am,

I would like to sincerely thank you and IIFL Foundation team for its continued support to the Homestay Host Training Programme being implemented at Indira Gandhi Government College (IGGC), Tezu, Lohit District, Arunachal Pradesh, with REACHA as the implementation partner, since September 2023.

Over the last 2+ years, through this programme and your support we have witnessed ground breaking transformational case studies of our youth. A very positive and proactive model of community engagement, developed and implemented by REACHA under your guidance, has emerged at Lohit. Through your support Homestay & Hospitality Training Lab as per market standards has been set up on our campus. This lab has become an important learning space for both IGGC students and local community members, where they receive practical and industry-oriented training. The programme has helped them gain useful skills and confidence to work professionally in the hospitality sector. REACHA team has worked tirelessly to create new employment and livelihood opportunities for the youth of this remote region. Youth who often are shy and do not go out of Arunachal Pradesh to pursue opportunities are also taking up these leads and moving out of the State to start their professional journeys.

We are happy to share that more than 200 youth have already been trained, and around 50+ have found employment across India. This is a proud achievement for our college and for Arunachal Pradesh. More than these numbers, I must put it on record that an intervention like this in Lohit, Arunachal Pradesh is one of a kind deep dive intervention for the youth. It strongly aligns with our Honorable Prime Minister's vision of Viksit Bharat 2047 and of strengthening the youth of Northeast so that they can get skilled and have a good chance of accessing opportunities in the market to support not only themselves but also their families.

Through your visionary leadership and vision, and REACHA Team's on ground deep and consistent efforts we can see the positive change that is being created here. Any new positive change takes time to become visible, and same is the case here. This is not an overnight journey but a deep dedicated effort. I also thank National Cadet Corps (NCC) for their support and mentorship in our programme.

We look forward to your mentorship and support!

Warm Regards,

(Dr. Kangki Megu) **Principal**
Indira Gandhi Govt. College
Tezu, Lohit Dist. (A.P.)

CC – Mr. Nikhil Pant (Chairman and CEO, REACHA)



Government of India
Ministry of Home Affairs
64 Battalion Border Security Force

Telephone No. 01933-222191

Panthachowk
Danchi Gaon Road
Srinagar
Jammu & Kashmir

No.BSF/64Bn/Appreciation/2026/...1397

Dated. 02...February 2026

Sub: Appreciation for vermicomposting conducted by 64 Bn BSF in collaboration with Nokia smartpur REACHA.

APPRECIATION LETTER

This is to place on record our sincere appreciation for Mr. Nikhil Pant (The Chairman and CEO REACHA) for his exemplary and instrumental role in fostering effective collaboration with the 64 Bn Border Security Force (BSF) under the Civic Action Programme. He has actively contributed to the successful planning, coordination, and execution of diverse capacity- building and welfare initiatives, including skill development, training programmes for rural youth/ farmers, medical camps, and awareness activities under the Vermicomposting Programme. His dedicated efforts have significantly strengthened community outreach, promoted social welfare, and enhanced awareness among the rural population. This collaborative endeavour stands as a testimony to his professional competence, commitment to public service, and unwavering dedication. His contribution has played a pivotal role in building trust, improving livelihoods, and fostering a healthier and more informed society.

The Smartpur team has actively supported district level efforts by:

- Mobilising local communities and ensuring participation from most deserving households.
- Providing logistical and community space support for training and awareness programme.

This Certificate of Appreciation is awarded in recognition of his commendable services and valuable contributions.


Commandant
64 Bn BSF



RURAL SELF EMPLOYMENT TRAINING INSTITUTE DHEMAJI

DRDA COMPLEX, PROJECT SUBANSHIRI BUILDING



DHEMAJI-787057, ASSAM
email-ubirsetidhemaji@gmail.com
Contact-9380021055 (M)



Ref: RSETI/DMJ/AL/0096

Dated-04-02-2026

To

Mr. Nikhil Pant

The Chairman and CEO

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony, Delhi – 110095



Subject: Appreciation Letter for efforts of REACHA with RSETI, Dhemaji under Nokia Smartpur Project since September 2024 onwards

Dear Team REACHA,

On behalf of the Rural Self Employment Training Institute (RSETI), I extend my heartfelt appreciation to REACHA for your invaluable support in facilitating and mobilizing farmers and youth for our training programs through Nokia supported Smartpur Centers.

Your efforts in organizing four off-campus training programs on Scientific & Commercial Pig Farming across Silasuti, Muktiar, Ramdhan Dikhari, and Dekapam Panchayats in Dhemaji, Assam have been commendable. Mobilizing 135 traditional pig farmers to participate in these sessions has not only enhanced their knowledge but also created pathways for sustainable livelihood opportunities in the region. Pig Farming is a major source of living for farmers in Dhemaji.

Furthermore, your team's contribution in mobilizing candidates for our in-campus vocational training programs, covering tailoring, beauty parlour management, house wiring, fast food making, and food processing has been remarkable. By connecting more than 100 youth with RSETI, you have played a pivotal role in empowering them with skills for self-employment and financial independence. This is a very important step in strengthening the lives of these community members.

Nokia Smartpur resonate deeply with the national vision of Viksit Bharat 2047, which emphasizes inclusive growth, skill development, and sustainable livelihoods. By equipping farmers and youth with practical skills, REACHA through Nokia's support is helping to build a self-reliant rural economy that contributes to India's journey toward becoming a developed nation by 2047. Your work exemplifies the spirit of empowerment, innovation, and community resilience that lies at the heart of this vision. We also recommend to replicate Smartpur model to various other panchayats of Assam.

Your dedication, coordination, and commitment to community development have greatly strengthened our mission of fostering entrepreneurship and livelihood security. We deeply value this partnership and look forward to continuing our collaborative efforts to bring positive change to rural communities.

With sincere gratitude,

Director
PNB, RSETI
Dhemaji, Assam
Ghanakanta Basumatary

Director
Rural Self Employment Training Institute (RSETI)
Dhemaji, Assam



Union Territory of Jammu and Kashmir

AGRICULTURE PRODUCTION & FARMERS WELFARE DEPARTMENT

**OFFICE OF THE SUB DIVISIONAL
AGRICULTURE OFFICER HANDWARA**



Cell No: 7006460859

E Mail Id: sdaohandwara@gmail.com

To
Mr. Nikhil Pant
The Chairman and CEO
REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony, Delhi - 110095

Subject: **Appreciation for Nokia Smartpur Intervention in District Kupwara in collaboration with Department of Agriculture.**

Sir,

This is to place on record our appreciation for REACHA Smartpur team towards strengthening agriculture-related outreach and farmer engagement in District Kupwara, in coordination with the Department of Agriculture Handwara Kupwara. In District Kupwara, Smartpur-supported interventions have been carried out in the Vodhpura panchayat of Natnussa block, ensuring focused outreach in underserved locations.

Till date, with REACHA under Smartpur Initiative, six agriculture-focused on skill development and capacity building through trainings, awareness camps and field visits under various components/ schemes including:

- Holistic Agriculture Development Programme (HADP)
- PM-KISAN (e-KYC and beneficiary awareness)
- Pradhan Mantri Fasal Bima Yojana (PMFBY)
- Mushroom Cultivation
- Vermicomposting and Organic farming
- Paramparaghat Krishi Vikas Yojana (PKVY)

Through these interventions, approximately 156 farmers and community members have participated in structured awareness and facilitation sessions, and benefitted. Further, many farmers have been directly assisted in accessing scheme-related benefits, strengthening income security and risk mitigation at the household level. The Smartpur centre have played a supportive role by mobilising farmers, facilitating last-mile awareness, and assisting the Department in ensuring that scheme-related information reaches small and marginal farmers in a timely and accessible manner. This collaboration has enhanced farmer participation and reduced barriers related to digital access and documentation.

The partnership between the Department of Agriculture and REACHA under the Smartpur initiative aligns closely with the national vision of Viksit Bharat @2047, which places agriculture and small and marginal farmers at the centre of a developed and self-reliant India. By strengthening awareness and last-mile delivery of schemes related to income support (PM-KISAN), risk protection (PMFBY), and holistic agricultural growth (HADP), the initiative contributes directly to improving farmer incomes, resilience, and inclusion at the village level. These interventions translate broader policy goals into tangible outcomes for farming communities.

It is recommended that the Smartpur initiative be extended to additional deserving panchayats within the district, as identified by the Department, to further strengthen agricultural outreach and farmer welfare.

This letter is issued in appreciation of the collaborative efforts undertaken and in support of extending the Smartpur initiative to more Panchayats.

Yours sincerely,


Mr. Manzoor Ahmad Sheikh
Sub-Divisional Agriculture Officer
Handwara District Kupwara
Handwara

No: SDAO/H/2025-26/

4360

Dated: 22-01-2026



Government of India
Ministry of Home Affairs
64 Battalion Border Security Force

Telephone No. 01933-222191

Panthachowk
Danchi Gaon Road
Srinagar
Jammu & Kashmir

No.BSF/64Bn/Appreciation/2026/...1397

Dated. 02 February 2026

Sub: Appreciation for vermicomposting conducted by 64 Bn BSF in collaboration with Nokia smartpur REACHA.

APPRECIATION LETTER

This is to place on record our sincere appreciation for Mr. Nikhil Pant (The Chairman and CEO REACHA) for his exemplary and instrumental role in fostering effective collaboration with the 64 Bn Border Security Force (BSF) under the Civic Action Programme. He has actively contributed to the successful planning, coordination, and execution of diverse capacity- building and welfare initiatives, including skill development, training programmes for rural youth/ farmers, medical camps, and awareness activities under the Vermicomposting Programme. His dedicated efforts have significantly strengthened community outreach, promoted social welfare, and enhanced awareness among the rural population. This collaborative endeavour stands as a testimony to his professional competence, commitment to public service, and unwavering dedication. His contribution has played a pivotal role in building trust, improving livelihoods, and fostering a healthier and more informed society.

The Smartpur team has actively supported district level efforts by:

- Mobilising local communities and ensuring participation from most deserving households.
- Providing logistical and community space support for training and awareness programme.

This Certificate of Appreciation is awarded in recognition of his commendable services and valuable contributions.

[Signature]
Commandant
64 Bn BSF





GOVERNMENT OF JAMMU AND KASHMIR
OFFICE OF THE DEPUTY REGISTRAR COOPERATIVE SOCIETIES ANANTNAG

To

Mr. Nikhil Pant

The Chairman and CEO

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony, Delhi – 110095

No:-DRCS/Ang/ 2592

Dated:-20-01-2026

Subject: Strong and Impactful Collaboration between Department of Cooperatives, Anantnag, Jammu and Kashmir and REACHA under Nokia Smartpur since September 2024.

Sir,

Through Nokia Smartpur centres, the Department of Cooperatives has been able to extend awareness, training and facilitation related to cooperative models in the Dachnipora and Pahalgam blocks, particularly in rural and Scheduled Tribe-dominated areas. These interventions have supported farmers in transitioning from informal practices to organised, technology-enabled cooperative structures.

To date with REACHA, five (05) awareness and training workshops have been jointly conducted through the Smartpur centres. These programmes focused on promoting cooperative models and building basic digital and vocational capacity for effective participation in cooperative institutions.

The interventions were carried out across the panchayats and villages of Hamnadi (Liver), Sheikhpora, Lehandajan and Kullar, ensuring outreach to remote and underserved communities under Nokia Smartpur Initiative.

A key focus of the collaboration was facilitating linkages with JKMPCL (Jammu & Kashmir Milk Producers Co-operative Limited), enabling farmers to join a formal dairy cooperative network. This support has contributed to improved transparency in milk collection, better price realisation, and direct payments to farmers.

As a result, four to five villages with a total population of approximately 1,200 are currently benefiting from the establishment and registration of Dairy Cooperative Societies, providing a structured platform for farmers, particularly from Scheduled Tribe communities, to pool resources and access organised markets.

The Smartpur initiative has supported the Department of Cooperatives by mobilising communities, facilitating last-mile outreach, and strengthening institutional engagement at the grassroots level. These efforts have enhanced the effectiveness of cooperative development initiatives in areas facing geographical and connectivity constraints.

The collaboration strongly aligns with the national vision of Viksit Bharat @2047, particularly through promoting digital inclusion, strengthening cooperative-led rural livelihoods for tribal communities.

We look forward to building momentum with you in the coming years!

Yours sincerely,


Deputy Registrar
Cooperative Societies
Muzaffar Ahmad Beigh
Deputy Registrar
Department of Cooperatives
District Anantnag
Government of Jammu & Kashmir

CC: Nokia

To

The Chairman and CEO

Mr. Nikhil Pant

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony,

Delhi - 110095

Subject: Appreciation of Nokia Smartpur Interventions in District Pulwama and Recommendation for Expansion to Additional Underserved Areas

This is to place on record the appreciation of the Nokia Smartpur initiative, implemented by REACHA, for its constructive collaboration with Jammu & Kashmir Bank, Kakapora Branch, in promoting financial literacy and digital banking practices in District Pulwama.

Through Nokia Smartpur centres, the Bank has been able to extend financial awareness and basic banking support to rural communities in the panchayats of Larve and Gulbugh, where access to banking information and digital payment systems remains limited due to geographical and connectivity constraints.

Jointly, awareness camps on financial literacy and hands-on training sessions on operating bank accounts were conducted in both panchayats. These programmes focused on:

- Basic understanding of savings and banking services
- Safe usage of bank accounts and ATM facilities
- Awareness and adoption of digital payment applications
- Encouraging responsible financial behaviour among rural households

The Smartpur centres supported these initiatives by mobilising community members, providing accessible training spaces, and facilitating digital assistance for first-time users of banking and payment applications. These efforts have enabled improved participation of women, youth, and elderly citizens in formal banking systems.

The collaboration has strengthened last-mile delivery of financial services and contributed to building confidence among rural populations in using digital banking tools. It has also supported the Bank's objective of expanding financial inclusion and promoting secure, cashless transactions at the grassroots level.

It is observed that several other remote and underserved panchayats of District Pulwama continue to face similar gaps in financial awareness and digital banking access. In view of the positive response from the existing interventions, it is recommended that the Smartpur initiative be extended to additional deserving panchayats within the district, as identified in consultation with the Bank and district authorities, to further strengthen financial inclusion and digital payment adoption.

This letter is issued in appreciation of the collaborative efforts undertaken and in support of extending the Smartpur initiative to additional areas where such interventions are most required.

Yours sincerely,

Mr Syed Arshid Andrabi

Branch Manager

Jammu & Kashmir Bank, Kakapora

District Pulwama

Government of Jammu & Kashmir

CC: Nokia



No: JKBRSETI/SPN/25-26/149

Date – 29/01/2026

**Mr. Nikhil Pant
The Chairman and CEO
REACHA
177-178, 2nd Floor,
Triveni Apartment, Jhilmil Colony, Delhi – 110095**

Subject: Appreciation for REACHA Smartpur Team's work with J&K Bank Rural Self Employment

Training Institute (RSETI), Shopian since September 2024 onwards.

This is to appreciate Nokia Smartpur intervention implemented by REACHA, for its effective collaboration with J&K Bank Rural Self Employment Training Institute (JKBRSETI), Shopian, in strengthening livelihood opportunities and promoting self-employment in District Shopian in Jammu and Kashmir. The effort of REACHA Smartpur team clearly aligns and compliments our department's mandate for the community.

Through Nokia Smartpur centers, JKBRSETI Shopian has conducted multiple livelihood-oriented training programmes in the Panchayats of Handew and Chotigam, yielding encouraging and visible outcomes. The Smartpur centers have supported these initiatives by facilitating community mobilization, providing accessible training spaces, and enabling outreach to deserving beneficiaries, particularly women and youth. Key livelihood programmes conducted by REACHA Smartpur with JKBRSETI Shopian include (from September 2024 onwards):

- Beauty Parlour Management Training, through which 70 girls were trained. Of these, around 45 trainees are currently earning their livelihood, including one beneficiary, who has successfully established her own beauty parlour at Imam Sahib, Shopian.
- Advanced Tailoring Training at Handew Panchayat, where 30 candidates were trained. Almost all participants are now earning a regular income through tailoring activities.
- Mehandi Designing Training, benefitting 35 girls, with nearly 50% of the trainees earning income through bridal and event-based services.
- Mushroom Cultivation Training, conducted in two batches, training 70 candidates. Notably, one beneficiary has established his own mushroom cultivation unit and is earning a sustainable income.
- Tour and Travel Guide Training, aimed at promoting self-employment opportunities linked to local tourism potential. This benefitted 45 candidates.
- General Entrepreneurship Development Programme (EDP) for Shopkeepers, where 20 participants were trained, and 10 trainees have successfully established their own shops.

The Smartpur centers play a critical enabling role in ensuring that these trainings reach the most deserving sections of the community and translate into tangible livelihood


**Director
J&K Bank Rural Self
Employment Training Institute
Shopian**

Bank

THE JAMMU AND KASHMIR BANK RURAL SELF EMPLOYMENT
TRAINING INSTITUTE SHOPIAN

Contact: - 01933315121 Email id: rseti.shopian@jkbmail.com

outcomes. The collaboration between JKBRSETI Shopian and Nokia Smartpur has strengthened the last-mile delivery of skill development programmes and improved post-training linkage and follow-up.

The impact of these interventions reflects strong alignment with the national vision of Viksit Bharat @2047, which emphasizes self-reliance, skill-based employment, women's economic participation, and entrepreneurship-led growth. By supporting practical skill development and enabling income generation at the grassroots level, the Smartpur and JKBRSETI collaboration contributes directly to building resilient rural livelihoods and inclusive economic growth.

It is further observed that several other remote and underserved areas of District Shopian continue to face limited access to structured livelihood training and entrepreneurship support. In view of the positive outcomes achieved through existing Smartpur-supported interventions, it is recommended that the Smartpur initiative be continues to build upon the work it is doing in existing and also in new areas.

We are grateful for this collaborative partnership with Nokia and REACHA.

Yours Sincerely,


Naseer Ahmad Tarray
Director

Rural Self Employment Training Institute (RSETI), Shopian
District Shopian
Government of UT Jammu & Kashmir



**Krishi Vigyan Kendra/Extension Training Centre, C Malangpora
Pulwama, 192308**

Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir

No: AU/KVK/ETC/COA-287/1541

Dated: 29-01-2026

Mr. Nikhil Pant

The Chairman and CEO, REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony, Delhi – 110095

Subject: Appreciation Letter for efforts of REACHA with KVK Pulwama, Jammu and Kashmir under Nokia Smartpur Project since September 2024

This is to place on record the appreciation for Nokia supported Smartpur Project implemented by REACHA, and its sustained contribution towards strengthening of outreach of agriculture and livelihood-related government schemes by KVK in District Pulwama.

Over the past one year, Nokia Smartpur centres operational in the Pulwama district, particularly in the Panchayats of Gulbugh and Larve, have emerged as effective community-level facilitation hubs for availing government schemes and digital literacy education. Through these centres, KVK Pulwama has been able to extend its technical support, training programmes, and advisory services to farmers residing in remote and underserved locations of Pulwama District.

Till date in collaboration with REACHA team under Smartpur Project, approximately 20 livelihood and agriculture-related training programmes have been jointly conducted with the support of Smartpur centres. These interventions have focused on:

- Awareness and dissemination of KVK-supported agricultural and horticulture schemes
- Capacity-building programmes for farmers
- Creating Interface between farmers and technical experts

Through the above efforts, nearly 400 farmers and community members have participated in structured training programmes and have benefitted immensely. Additionally, around 100 beneficiaries have received post-training input support from KVK, including assistance related to poultry, mineral mixtures, and dairy supplements, contributing directly to livelihood strengthening at the household level – all facilitated by Smartpur Centers.

Through Smartpur, farmers are now able to connect more easily with KVK experts, seek timely guidance, and access advisory services with greater confidence and continuity. The Smartpur centres have also helped prioritise farmer needs and ensure that technical support reaches the most deserving sections.

The impact of this collaboration has been particularly visible in areas where physical distance, limited connectivity, and a lack of institutional presence had constrained farmers' access to such schemes and support from KVK. The Smartpur-supported model has strengthened last-mile delivery and improved farmer engagement with formal agricultural support systems.

It is further observed that several other far-flung and digitally underserved areas of District Pulwama continue to face similar challenges. In view of the positive outcomes achieved through the existing Smartpur centres, it is recommended that the initiative be expanded to additional deserving panchayats within the district, to further strengthen agricultural outreach, livelihood resilience, and farmer welfare.

The Nokia Smartpur initiative aligns well with the vision of Viksit Bharat @2047, particularly in advancing inclusive growth, strengthening rural livelihoods, promoting knowledge-based agriculture, and ensuring equitable access to institutional support for farmers in remote regions through effective use of digital technology.

This letter is issued in appreciation of the collaborative efforts undertaken and in support of extending the Nokia Smartpur initiative to additional areas where such interventions are most required.

Yours sincerely,

[Signature]
Prof. Dr. [Name] & Head
KVK/KVK/ETC, Malangpora
Pulwama, SKUAST-K



GOVERNMENT OF JAMMU & KASHMIR
OFFICE OF THE DISTRICT SOCIAL WELFARE OFFICER, ANANTNAG
District Magistrate Complex, Anantnag -1212101, E-mail: dswaanantnag@rediffmail.com

TO WHOM IT MAY CONCERN:

This is to certify that the NGO REACHA SMARTPUR rendered commendable services in collaboration with the Tehsil Social Welfare Office, Pahalgam, during the year 2024-25, as per the report of the Tehsil Social Welfare Officer (TSWO), Pahalgam, vide No. TSWO/Pgm/2026/06 dated 28.01.2026. The said NGO, on the directions of the then District Social Welfare Officer, Anantnag, actively participated by providing resource persons for conducting awareness-cum-on-spot grievance redressal camps in various Panchayats of Block Dachinipora and Pahalgam. In total, fifteen (15) camps were successfully organized during the period from October 2024 to August 2025. These camps proved effective and impactful in generating awareness about various Social Security Schemes and in addressing beneficiaries' grievances through timely departmental intervention. The efforts, dedication, and cooperation extended by REACHA SMARTPUR are highly appreciable and worthy of recognition.

Issued as a token of appreciation.

No:- DSWO/Ang/Estt/2025-26/6396

Dated :- 29-01-2026

Copy to the:-

1. Director Social Welfare Kashmir for favour of information please.


(District Social Welfare Officer)
Anantnag

JKEDI/BUD/MISC/26/01
Dated: 29/01/26

Mr Nikhil Pant,
Chairman and CEO,
REACHA.

Sub: Appreciation for REACHA's outreach and support to JKEDI Entrepreneurship Development Initiatives in District Budgam.

Sir,
Greetings!

This is to formally convey JKEDI's appreciation for the dedicated outreach, field engagement, and implementation support extended by REACHA-NOKIA Smartpur Centre in strengthening entrepreneurship development initiatives in District Budgam.

REACHA's consistent on-ground presence and structured outreach in rural and underserved areas of Budgam, particularly across panchayats of Kangripora and Sitharan-A in Khag Block, Gariend and Galwanpora in Soibugh Block, has played a critical role in identifying aspiring entrepreneurs and mobilising beneficiaries for JKEDI's Entrepreneurship Development Programmes (EDPs). This focused engagement has ensured that deserving women, youth, first-generation entrepreneurs and existing Entrepreneurs from remote pockets are effectively linked with institutional entrepreneurship support.

Through this collaboration, several enterprise-oriented interventions were successfully supported in these areas. These interventions have resulted in income generation, enterprise initiation, and practical application of entrepreneurial skills, in line with JKEDI's mandate of converting skills into sustainable enterprises.

REACHA's role in grassroots outreach, community mobilisation, facilitation of training delivery, and post training follow-up has strengthened last-mile delivery and improved enterprise outcomes. Their work has been particularly effective in areas with limited prior access to entrepreneurship development initiatives, thereby supporting inclusive and balanced economic growth within the district.

In view of the positive outcomes achieved in the above-mentioned areas, it is strongly recommended that REACHA continues and expands its outreach and entrepreneurship support activities in District Budgam, especially in economically, socially, and geographically deserving areas, to further uplift potential entrepreneurs and strengthen local enterprise ecosystems.

JKEDI values this collaborative partnership and looks forward to continued engagement with REACHA for extending entrepreneurship development interventions to additional underserved regions.

We place on record our sincere appreciation for RECHA's contribution and commitment.

With regards,

Syed Naveed Ali
DNO, JKEDI Budgam
District Budgam

Jammu and Kashmir Bank Ltd.
Branch: Nagbal Shopian
+91-9797991258
JKB/NAG/ADV/2025-26/ 470
nagsho@jkbmail.com

Dated: 02-02-2026

To

The Chairman and CEO

Mr. Nikhil Pant

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony,

Delhi – 110095

Subject: Appreciation of Nokia Smartpur Interventions in District Shopian and Recommendation for Expansion to Additional Underserved Areas

This is to place on record the appreciation of the Nokia Smartpur initiative, implemented by REACHA, for its constructive collaboration with Jammu and Kashmir Bank Nagbal Shopian in promoting financial literacy and digital banking practices in District Shopian.

Through Nokia Smartpur centres, the Bank has been able to extend financial awareness and basic banking support to rural communities in the panchayats of Imam Sahib, where access to banking information and digital payment systems remains limited due to geographical and connectivity constraints.

Jointly, awareness camps on financial literacy and hands-on training sessions on operating bank accounts were conducted in intervention panchayats. These programmes focused on:

- Basic understanding of savings and banking services
- Safe usage of bank accounts and ATM facilities
- Awareness and adoption of digital payment applications
- Encouraging responsible financial behaviour among rural households

The Smartpur centres supported these initiatives by mobilising community members, providing accessible training spaces, and facilitating digital assistance for first-time users of banking and payment applications. These efforts have enabled improved participation of women, youth, and elderly citizens in formal banking systems.

The collaboration has strengthened last-mile delivery of financial services and contributed to building confidence among rural populations in using digital banking tools. It has also supported the Bank's objective of expanding financial inclusion and promoting secure, cashless transactions at the grassroots level.

It is observed that several other remote and underserved panchayats of District Shopian continue to face similar gaps in financial awareness and digital banking access. In view of the positive response from the existing interventions, it is recommended that the Smartpur initiative be extended to

J&K Bank
EX. NAGBAL (NPA)
TECO JAKA

Jammu and Kashmir Bank Ltd.
Branch: Nagbal Shopian
+91-9797991258
JKB/NAG/ADV/2025-26/ 470
nagsho@jkbmail.com

Dated: 02-02-2026

additional deserving panchayats within the district, as identified in consultation with the Bank and district authorities, to further strengthen financial inclusion and digital payment adoption.

This letter is issued in appreciation of the collaborative efforts undertaken and in support of extending the Smartpur initiative to additional areas where such interventions are most required.

Yours sincerely,

Fayaz Ahmad Bhat
Manager
Jammu and Kashmir Bank Nagbal, Shopian
District Shopian
Government of Jammu & Kashmir

CC: Nokia

Dated: 03-02-26

Mr Nikhil Pant,
Chairman and
CEO, REACHA.

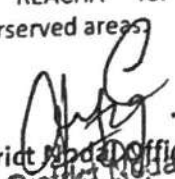
**Sub: Appreciation for REACHA's outreach and support to JKEDI
Entrepreneurship Development Initiatives in District Ganderbal.**

This is to formally convey JKEDI's appreciation for the dedicated outreach, field engagement, and implementation support extended by REACHA-NOKIA Smartpur Centre in strengthening entrepreneurship development initiatives in District Ganderbal. REACHA's consistent on-ground presence and structured outreach in rural and underserved areas of Ganderbal, particularly across panchayats of Wakura, Lar & Sherpathri Block, has played a critical role in identifying aspiring entrepreneurs and mobilizing beneficiaries for JKEDI's Entrepreneurship Development Programmes (EDPs). This focused engagement has ensured that deserving women, youth, first-generation entrepreneurs and existing Entrepreneurs from remote pockets are effectively linked with institutional entrepreneurship support. Through this collaboration, several enterprise oriented interventions were successfully supported in these areas. These interventions have resulted in income generation, enterprise initiation & practical application of entrepreneurial skills, in line with JKEDI's mandate of converting skills into sustainable enterprises.

REACHA's role in grassroots outreach, community mobilization, facilitation of training delivery, and post training follow-up has strengthened last-mile delivery and improved enterprise outcomes. Their work has been particularly effective in areas with limited prior access to entrepreneurship development initiatives, thereby supporting inclusive and balanced economic growth within the district.

In view of the positive outcomes achieved in the above mentioned areas, it is strongly recommended that the REACHA continues and expands its outreach and entrepreneurship-support activities in District Ganderbal, especially in economically, socially, and geographically deserving areas, to further uplift potential entrepreneurs and strengthen local enterprise ecosystems.

JKEDI values this collaborative partnership and looks forward to continued engagement with REACHA for extending entrepreneurship development interventions to additional underserved areas.


District nodal officer
JKEDI Ganderbal, JKEDI

Date – 29/01/2026.

To

Mr. Nikhil Pant

The Chairman and CEO

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony, Delhi – 110095

Subject: Appreciation for REACHA Smartpur Team's work with Rural Self Employment Training Institute (RSETI), Budgam since September 2024 onwards

This is to appreciate Nokia Smartpur intervention implemented by REACHA, for its effective collaboration with Rural Self Employment Training Institute (RSETI) Budgam, in strengthening livelihood opportunities and promoting self-employment in District budgam in Jammu and Kashmir. The efforts of REACHA Smartpur team clearly aligns and compliments our department's mandate for the community.

Through Nokia Smartpur centres, RSETI Budgam has conducted multiple livelihood-oriented training programmes in the Panchayats of Kangripora/Sitharan A in Khag Block and Gariend/ Galwanpora in Soibugh Block, yielding encouraging and visible outcomes. The Smartpur centres have supported these initiatives by facilitating community mobilisation, providing accessible training spaces, and enabling outreach to deserving beneficiaries, particularly women and youth.

Key livelihood programmes conducted by REACHA Smartpur with RSETI Shopian include (from September 2024 onwards):

- Mehandi Designing Training, benefitting 30 girls, with nearly 40% of the trainees earning income through bridal and event-based services.
- Bee keeping and EDP, conducted in two batches, training 55 candidates. Notably, 05 have been linked to Agriculture department under HADP.
- Tour and Travel Guide Training, aimed at promoting self-employment opportunities linked to local tourism potential. This benefitted 60 candidates. Out of these 05 Candidates are working in Hotel Sector and 06 have been linked to Tourism Department.
- General Entrepreneurship Development Programme (EDP) for youth, where 25 participants were trained, and 07 trainees have successfully started entrepreneurship in handicraft business.
- Vasta Chitra kala Tila work training 35 beneficiaries have been trained out of those 12 candidates are earning in the particular skill.
- Food processing training received by 35 candidates which are applying the knowledge in their daily lives.

- Vegetable cultivation and nursery management training received by 42 candidates, out of which 40 percent beneficiaries are utilizing the learnings on their agricultural fields and kitchen gardens to improve productivity.

The Smartpur centres play a critical enabling role in ensuring that these trainings reach the most deserving sections of the community and translate into tangible livelihood outcomes. The collaboration between RSETI Budgam and Nokia Smartpur has strengthened the last-mile delivery of skill development programmes and improved post-training linkage and follow-up.

The impact of these interventions reflects strong alignment with the national vision of Viksit Bharat @2047, which emphasises self-reliance, skill-based employment, women's economic participation, and entrepreneurship-led growth. By supporting practical skill development and enabling income generation at the grassroots level, the Smartpur and RSETI collaboration contributes directly to building resilient rural livelihoods and inclusive economic growth.

It is further observed that several other remote and underserved areas of District Budgam continue to face limited access to structured livelihood training and entrepreneurship support. In view of the positive outcomes achieved through existing Smartpur-supported interventions, it is recommended that the Smartpur initiative be continues to build upon the work it is doing in existing and also in new areas.

We are grateful for this collaborative partnership with Nokia and REACHA.

Yours sincerely,


For J&K Bank
RSETI BUDGAM

HILAL AHMAD PARRY
FACULTY

Rural Self Employment Training Institute (RSETI), BUDGAM
District BUDGAM

Government of Jammu & Kashmir

To
The Chairman,
REACHA Organisation,
141/Housing Colony, Triveni Apartments, Jhilmil Colony, Delhi

Date-09/12/2025

Subject: Recommendation for Scaling Up of the Smartpur Project to Additional Remote Panchayats in District Budgam – Kashmir.

Respected Sir,

On behalf of the Department of Agriculture, Khag Block, District Budgam, I wish to express sincere appreciation for the commendable initiatives implemented by REACHA under the Smartpur Project in the Khag block. The project's efforts in enhancing livelihood opportunities, promoting digital and financial literacy, and strengthening community governance have led to measurable and sustainable improvements in rural development indicators.

As an officer closely engaged with farmers and rural communities, I have personally witnessed the positive changes that Smartpur has facilitated at the grassroots level. The project's field trainings, awareness programmes, and technological interventions have significantly contributed to improving agricultural practices, diversifying livelihoods, and empowering women and youth towards greater economic participation.

Considering the developmental needs of several remote Panchayats in our district—particularly Kangripora/ Sitharan A and its adjoining habitations—it is strongly recommended that the Smartpur Project be scaled up to cover these areas. Its integrated model aligns closely with the government's mission for rural transformation and agricultural sustainability. Extending this initiative can further support farmers with access to digital tools, financial services, and capacity-building platforms, thereby promoting self-reliance and inclusive growth.

The Agriculture Department, Khag Block, assures full cooperation in supporting local farming communities, coordinating with Panchayat-level institutions, and facilitating field-level implementation of any future expansion. Through this partnership, we can jointly strengthen the district's rural ecosystem and enhance productivity and livelihoods across diverse sectors.

We look forward to your kind consideration of this recommendation and extend our continued support to REACHA in driving holistic and sustainable rural development in District Budgam.

With regards,
Yours sincerely,

Agriculture Extension Officer Khag, Budgam, Kashmir.
Agr. Extension Officer
Zone Khag
Sub-Division Beerwah

No.: AE01/KH/2025-26/3

DT.: 09/12/2025

Date – 03/02/2026

To

Mr. Nikhil Pant

The Chairman and CEO

REACHA

177-178, 2nd Floor,

Triveni Apartment, Jhilmil Colony, Delhi – 110095

Subject: Appreciation Letter for efforts of REACHA with KVK Budgam, Jammu and Kashmir under Nokia Smartpur Project since September 2024

This is to place on record the appreciation for Nokia supported Smartpur Project implemented by REACHA, and its sustained contribution towards strengthening of outreach of agriculture and livelihood-related government schemes by KVK in District Budgam.

Over the past one year, Nokia Smartpur centres operational in the Budgam district, particularly in the Panchayats of Sitharan A/Kangripora and Gariend /Galwanpora, have emerged as effective community-level facilitation hubs for availing government schemes and digital literacy education. Through these centres, KVK Budgam has been able to extend its technical support, training programmes, and advisory services to farmers residing in remote and underserved locations of Budgam District.

Till date in collaboration with REACHA team under Smartpur Project, approximately 13 livelihood and agriculture-related training programmes have been jointly conducted with the support of Smartpur centres. These interventions have focused on:

- Awareness and dissemination of KVK-supported agricultural and horticulture schemes
- Capacity-building programmes for farmers
- Creating Interface between farmers and technical experts

Through the above efforts, nearly 150 farmers and community members have participated in structured training programmes and have benefitted immensely. Additionally, around 75 beneficiaries have received post-training input support from KVK, including assistance related to poultry, mineral mixtures, and dairy supplements, contributing directly to livelihood strengthening at the household level – all facilitated by Smartpur Centers.

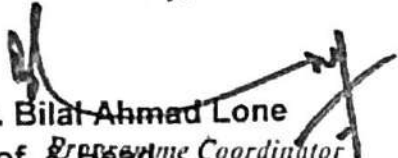
Through Smartpur, farmers are now able to connect more easily with KVK experts, seek timely guidance, and access advisory services with greater confidence and continuity. The Smartpur centres have also helped prioritise farmer needs and ensure that technical support reaches the most deserving sections.

The impact of this collaboration has been particularly visible in areas where physical distance, limited connectivity, and a lack of institutional presence had constrained farmers' access to such schemes and support from KVK. The Smartpur-supported model has strengthened last-mile delivery and improved farmer engagement with formal agricultural support systems.

It is further observed that several other far-flung and digitally underserved areas of District Budgam continue to face similar challenges. In view of the positive outcomes achieved through the existing Smartpur centres, it is recommended that the initiative be expanded to additional deserving panchayats within the district, to further strengthen agricultural outreach, livelihood resilience, and farmer welfare.

This letter is issued in appreciation of the collaborative efforts undertaken and in support of extending the Nokia Smartpur initiative to additional areas where such interventions are most required.

Yours sincerely,


Dr. Bilal Ahmad Lone
Prof. & Head
Krishi Vigyan Kendra (KVK), Budgam
SKUAST-K



Team got an opportunity to present the Nokia Smartpur Work in front of the following people -

- Mr. SN Tripathi (IAS) - Director IIPA,
- Mr. Om Prakash Singh (IRS) - Director, Ministry of Home Affairs
- Mr. Alok Prem Nagar (IFS) - Joint Secretary, Ministry of Panchayati Raj,
- Dr. Alka Mittal - Member - Administration, Capacity Building Commission, Former CMD and Director (HR) of ONGC), Ramendra Singh - IIM Calcutta, Professor of Marketing.



Post



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@iipa9

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Nokia, KPMG and REACHA in collaboration with IIPA has organised an Impact and Insights Workshop: Showcasing ground-level Transformational Work through Nokia Smartpur Centres. Nokia's CSR initiative, Smartpur, was developed to revolutionise access to livelihood opportunities, healthcare, financial inclusion, education and governance for rural communities by utilising the transformative power of technology.



 KPMG India and 9 others

12:58 PM · 01/08/25 · **194** Views



Pema Khandu
@PemaKhanduBJP

...

So happy to learn that 6 candidates - 5 girls and 1 boy – from IIFL Foundation supported Homestay Host Training Program at IGGC, Tezu, have been placed at Sterling Hotel at Manali, Mussoorie, and Darjeeling.

Heartiest congratulations to Subani Meyor (from Walong, Anjaw), Jija Mipi (from Anini), Mawu Melo (from Punli, Dibang Valley), Nuya Miso (from Punli, Dibang Valley), Esuli Molo (from Angrim Valley, Dibang) and Pinika Taidong (from Changlang, Changlang district).

Best wishes for your future journey!

Thank you so much REACHA team for counseling them and their families at every moment and step.

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**Empowering all
is our collective
RESPONSIBILITY**

- 3-Month Certificate Course in Homestay Host**
- It's a CSR Project supported by IIFL Foundation**
- Guided by 22 Arunachal Pradesh Battalion NCC, Pasighat**
- Being implemented by REACHA at IGG College, Tezu**

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8:34 AM · Jul 14, 2024 · 3,859 Views

District Administration Across Locations



District Administration, Kashmir



District Administration,
Jammu



District Administration,
Maharashtra



**District Administration,
Rajasthan**



**District Administration,
Assam**



**District Administration,
Andhra Pradesh**



Post



The Assam Rifles

@official_dgar



ASSAM RIFLES ORGANISES AN ORIENTATION PROGRAM FOR YOUTH IN NAGALAND

[#AssamRifles](#), in collaboration with REACHA & supported by SIDBI, launched a Vocational Training Centre in [#Kohima](#) to skill 120–150 youth in Handloom (Bamboo Crafting), Hospitality & Retail. The Bamboo Crafting course began on 28 May 2025 with 40 trainees at Jotsoma village. This initiative is a step forward in creating sustainable livelihoods and empowering local youth through skill development and entrepreneurship.

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POST

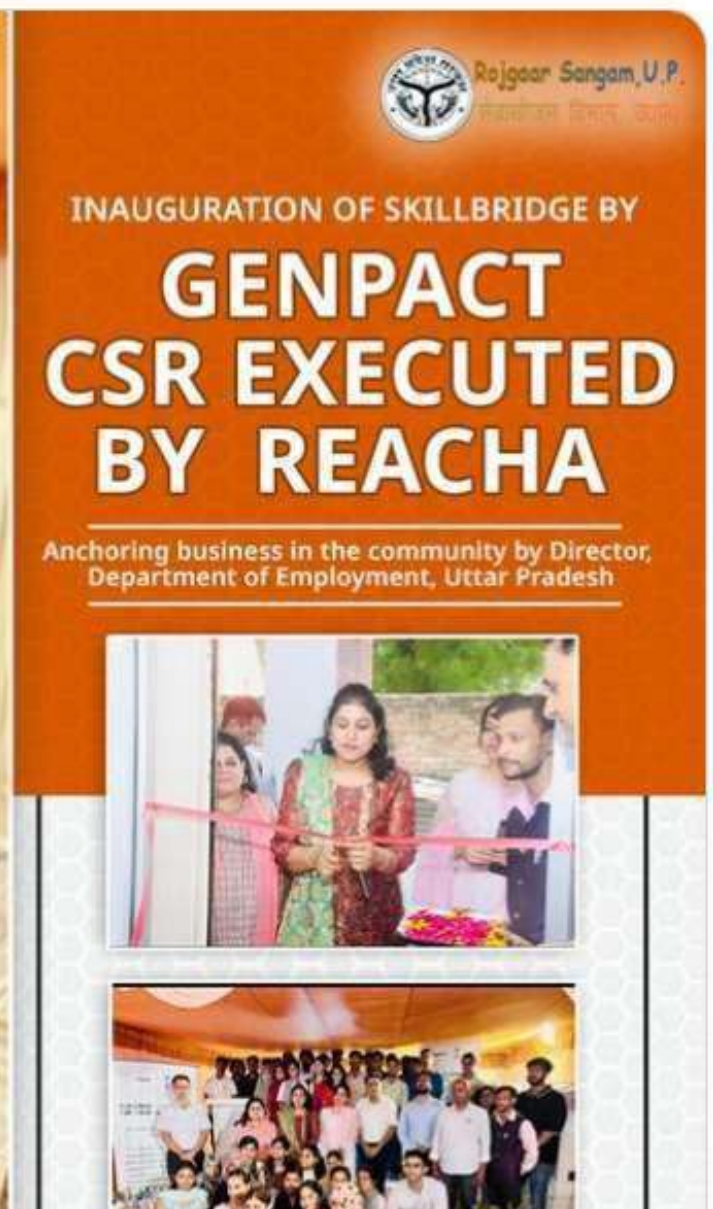


Directorate Of Employment ,Uttar Pradesh

@trainingandemp1



#INAUGURATION_OF_SKILLBRIDGE BY #GENPACT_CSR_EXECUTED BY #REACHA Anchoring business in the community by Director, Department of Employment, Uttar Pradesh





SIDBI Visit, Nagaland



SIDBI Visit, Arunachal Pradesh



Roshan_Mustaqbil_Kupwara

@mustaq_roshan



#Reacha Foundation has extended their collaboration with #Roshan Mustaqbil by carrying out the soft launch of their newest course on Tourism Guide, in further collaboration with #Kesari Travels. The event witnessed great participation from interested students at Roshan Mustaqbil



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Skill development- Hospitality sector

Providing skill-based training to youth in hospitality sector for 'Chef Trade' in aspirational district, Kupwara, Jammu and Kashmir.

[Hospitality Kupwara](#)[Overview](#)[Highlights](#)[Testimonials](#)[Gallery](#)

OVERVIEW

The skill-building project in Kupwara district addresses the pressing socio-economic challenges prevalent in one of India's remotest regions. Designated as an 'Aspirational District' by NITI Aayog, Kupwara grapples with infrastructural deficiencies and the enduring conflict along its borders with Pakistan, resulting in profound losses and societal upheaval. In response, the initiative, with support from the IIFL Foundation was conceived to empower the local youth, particularly the educated unemployed, by providing them with essential skills and knowledge necessary for careers in the burgeoning hospitality sector.

The project's inception stems from the recognition of the dire need to address the lack of viable employment opportunities and the prevalence of militancy due to the dearth of job facilitation centers. By focusing on hospitality education, the initiative enhances the employability of the youth and contributes to the growth of the local hospitality industry and the overall economic development of the region. Moreover, by imparting essential skills, the project aims to foster socio-economic stability within beneficiary families.

What sets this CSR initiative apart is its comprehensive approach. Beyond merely providing training, it actively engages in activities that strengthen governmental institutions, including the Indian Army, and contribute to the local economy, fostering constructive engagement for nation-building. The project's impact is evident in the placement of 123 beneficiaries thus far, instilling hope and providing pathways to success.

Furthermore, the project distinguishes itself by offering joint certification from esteemed partners like IIFL Foundation, TATA Strive/Taj, Army, and REACHA, motivating the youth to strive for excellence. Additionally, exposure opportunities in 2, 3, and 5-star hotels enhance the participants' skillsets and their confidence and enthusiasm for a brighter future. Thus, it contributes meaningfully to their communities and the nation at large.



HIGHLIGHTS

The training program has made significant strides in augmenting the skilled workforce for the hospitality industry, particularly in Kupwara. The project provided professional development to 160 young individuals, empowering them to pursue careers as Hospitality Chefs. Since its commencement on February 2, 2023, 160 participants have been enrolled, with 123 successfully placed.

The impact of the project extends beyond skill acquisition, with a focus on integrating underprivileged youth into the mainstream and fostering their role as positive contributors to society. By providing opportunities for professional growth, the project enhances employment prospects and contributes to the financial stability of beneficiary families, directly benefiting 160 households.

Moreover, the initiative promotes a shift in attitude and behavior among the youth through exposure to various experiences. It facilitates the gainful and constructive engagement of Kashmiri youth, promoting their integration into the national mainstream. Supported by the District Commissioner and the Indian Army (41 RR), the project has garnered trust within the community, leading to increased participation and support from parents.

Furthermore, the project includes partnerships with prominent industry players like TATA/Taj, providing students with soft skills, grooming, and communication sessions to enhance their employability. The project's success in its inaugural year has sparked enthusiasm among candidates, with bookings already received for upcoming batches.



Students

160



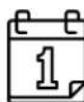
Project location

Kupwara



State

Jammu & Kashmir



Project start year

January '23



Project end year

January '24



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Process

Testimonials

- "Completing the 90-day, free of cost hospitality course was an overwhelming experience as following its conclusion, I was thrilled to secure a position as a Chef's Assistant at Hotspot Restaurant." - Naushat, student.
- "The course primarily emphasized foundational skills, enabling us to strengthen our knowledge base and enhance our abilities. I am grateful to IIFL Foundation and REACHA for their support, as it was through their assistance that I secured a position at one of Pahalgam's finest establishments, Kolahoi Green Resort." - Dayam, student.
- "In the border region of Kupwara, our project focuses on mobilizing and training students in hotel management, empowering them with essential skills for livelihood. We oversee their placements, which span various esteemed locations, including prestigious five-star hotels across different districts. The feedback from both employers and parents fills us with immense happiness, but it's the blessings we receive that truly bring us the greatest satisfaction. For this, I extend my heartfelt gratitude to IIFL Foundation, the Indian Army, and REACHA." - Zubair Mohin Ud Din Dar (Trainer, REACHA).
- "The domain of hospitality food production has served multiple purposes that have positively impacted the community. We undertook the task of training unemployed youth in the Kupwara district by providing them with a comprehensive food production chef course, completely free of cost. This initiative aimed to uplift the underprivileged and unemployed youth, equipping them with valuable skills and enhancing their employability. The project yielded remarkable results, benefiting both the individuals involved and the community at large. Following the completion of their training, we actively endeavored to secure the best job opportunities for these talented individuals. As a result of our efforts, they were successfully placed in various prestigious establishments, including 5-star and 4-star hotels. By combining the power of education and job placement, this initiative has brought about a positive transformation in the lives of the underprivileged youth in Kupwara district. It stands as a shining example of how empowering individuals through skill development and creating job opportunities can have a profound and long-lasting impact on their lives and the community." -Nazima (Trainer, REACHA).

Gallery

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Visit of Top Restaurant Owners of Kupwara to IIFL Hospitality Training Centre

QUETZEBEE
Kupwara, March 28
A group of top restaurant owners from Kupwara visited the IIFL Hospitality Training Centre on March 28. The group was welcomed by the centre's staff and taken to the kitchen to see the various facilities. The owners were impressed by the centre's infrastructure and the quality of the training provided. They also discussed the challenges faced by the local restaurant industry and the role of the training centre in addressing these issues. The visit was a successful one, and the owners expressed their willingness to collaborate with the centre for the betterment of the local food service sector.

GOLDEN YUG



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Case Studies

[Hospitality Case Study One](#)

Disclaimer: Data period April 2023 to March 2024

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PRESSROOM

IHCL PARTNERS WITH REACHA AND INDIAN ARMY TO LAUNCH SKILL CENTRE IN URI, J&K ON WORLD YOUTH SKILLS DAY 2025

July 15, 2025

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**IHCL PARTNERS WITH REACHA AND INDIAN ARMY TO
LAUNCH SKILL CENTRE IN URI, J&K
ON WORLD YOUTH SKILLS DAY 2025**

This World Youth Skills Day, **Indian Hotels Company (IHCL)**, India's largest hospitality company, joins forces with **REACHA (Research & Extension Association for Conservation Horticulture and Agro-Forestry)** and the **Indian Army**, to announce a skill development centre in **Uri, Jammu & Kashmir**.

Mr. Gaurav Pokhariyal, Executive Vice President – Human Resources, IHCL, said, "On World Youth Skills Day, IHCL reaffirms its commitment to building a more inclusive and equitable future through skill development. Guided by our ESG+ framework, Paathya, we aim to skill 1,00,000 youth by 2030, empowering individuals with capabilities that support both employment and entrepreneurship."



BRANDS COMPANY INVESTORS DEVELOPMENT MEMBERSHIPS SUSTAINABILITY CAREERS PRESSROOM CONTACT US

The skill centre in Uri, reflects the purpose-led approach of investing in human capital, especially in regions with emerging tourism potential, we are contributing to resilient communities and a more sustainable hospitality ecosystem," he added.

The skill centre in Uri will offer two specialized courses, Bakery and Fashion Designing (Weaving), equipping youth with employable skills and entrepreneurial capabilities, thereby enabling sustainable livelihoods.

Brig Manish Sehgal (VSM), Commander 12 Inf Bde, Dagger Division of Indian Army, Uri, shared, "Working with youth and community is our commitment to nurture development in the region. The skill centre by IHCL and REACHA is a collaborative effort to uplift local communities and provide the youth with tools for a brighter future."

Mr. Nikhil Pant, Chairman and CEO, REACHA, commented, "Our partnership with IHCL and the Indian Army continues to bring meaningful change to the lives of young people in Jammu & Kashmir. The centre builds on our shared vision of inclusive development through skill-building and community engagement."

IHCL and REACHA have previously collaborated to run successful hospitality skill centres in Kupwara and Buniyar (Baramulla district). With the addition of the skill development centre in Uri, the initiative aims to train approximately 550 youth across Jammu & Kashmir by 2026.

About The Indian Hotels Company Limited

The Indian Hotels Company Limited (IHCL) and its subsidiaries bring together a group of brands and businesses that offer a fusion of warm Indian hospitality and world-class service. These include Taj – the iconic brand for the most discerning travellers and ranked as World's Strongest Hotel Brand 2025 and India's Strongest Brand 2025 as per Brand Finance; Claridges Collection, a curated set of boutique luxury hotels merging elegance with historical charm; SeleQtions, a named collection of hotels; Tree of Life, private escapes in tranquil settings; Vivanta, sophisticated upscale hotels; Gateway, full-service hotels designed to be your gateway to exceptional destinations and Ginger, which is revolutionising the lean luxe segment.

Incorporated by the founder of the Tata Group, Jamsetji Tata, the Company opened its first hotel - The Taj Mahal Palace, in Bombay in 1903. IHCL has a portfolio of 392 hotels including 143 under development globally across 4 continents, 14 countries and in over 150+ locations. The Indian Hotels Company Limited (IHCL) is India's largest hospitality company by market capitalization. It is listed on the BSE and NSE.



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GOC - Major General Girish Kalia, at REACHA event at Roshan Mushtaqbil



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ISSUE 13

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ECOSYSTEM

CORPORATE SOCIAL RESPONSIBILITY A CATALYST FOR SKILL DEVELOPMENT





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IMPACT STORY FROM THE NORTHEAST: HOME STAY HOST TRAINING PROGRAMME IN ARUNACHAL PRADESH



Introduction

The Home Stay Host Training Programme, a CSR Initiative supported by IIFL Foundation, with guidance of National Cadet Corps, and REACHA (Non-Profit based in Delhi) as implementation partner was inaugurated in September 2023. The programme was launched in Tezu (Lohit District), Arunachal Pradesh, close to the China Border, at Indira Gandhi Government College. The total straight line flight distance from Tezu, India to Baoshan, China is 268 miles. This itself tells that the CSR intervention is for a remote and near the border area.

It has been a year since this project started, and has been a big turnaround for the youth of Arunachal who earlier were very hesitant to participate or migrate, but now have started developing an open mind towards things and are ready to take up challenges and start on a new journey. When REACHA first went to Tezu, the team could see that a lot of efforts were needed in the area to create new opportunities for the local youth. This is primarily due to Tezu being a remote place, far from the capital city of Itanagar.

With IIFL Foundation's support and vision, and with NCC's support REACHA as an implementation partner was able to go to Tezu, interact with the local youth, different stakeholders, and assess how a CSR programme could be implemented in an impactful manner. In Arunachal, and in many areas of northeast the concept of Homestays is quite prominent, and hence this programme also started with the vision of empowering youth with skills that are needed to run homestays/explore entrepreneurship opportunities and cater to the rising tourist sector demands of the area.

The Ministry of Corporate Affairs in May 2023 had also called for balanced CSR spending, particularly in the Northeast. Hence this initiative is also in line with Ministry of Corporate Affairs directives.

This initiative has helped 160 trainees to learn homestay hosting skills, technical skills, as well as essential soft skills such as communication, grooming, and computer proficiency. The same has also given them confidence. The curriculum and assessments have been in line with Tourism and Hospitality Sector Skill Council (THSC).

The first batch of students who completed the training and showed courage to move out of state were - Subani Meyor from Walong, Anjaw, Jija Mipi from Anini, Mawu Melo from Punli, Dibang Valley, Nuya Miso from Punli, Dibang Valley, Esuli Molo from Angrim Valley, Dibang and Pinika Taidong from Changlang, Changlang district.

These trainees have emerged as role models and guides to other trainees in the programme. A lot of them have now taken the bold step of moving out of Tezu, Arunachal to be able to start their career, and are passing it forward by guiding other young members of their community.

Looking at their peers, 29 other trainees also took the bold step of coming forward and applying for placement opportunity. They have been selected and gotten offers by Sterling Holiday Resorts Limited across prominent tourist locations such as Mussoorie, Manali, Kufri, Ooty etc. This is an unimaginable number for Tezu, Arunachal Pradesh considering the baseline, and hesitance at the start of the programme.



Training centre inauguration by Mrs. Madhu Jain
(Director, IFL Foundation)

Commenting on the successful placement of the students Mr. Pema Khandu, Chief Minister of Arunachal Pradesh said, "So happy to learn that 6 candidates – 5 girls and 1 boy – from IIFL Foundation supported Homestay Host Training Programme at IGGC, Tezu, have been placed at Sterling Hotel at Manali, Mussoorie, and Darjeeling."

This project is also aligned with Hon'ble Prime Minister's vision for Northeast development. IIFL Foundation with REACHA and NCC's support is taking a vital step in this direction. Collaboration is central to the mission and vision of the Ministry of Development of North Eastern Region (MDoNER), setting an example for regional development. This initiative promises positive change, nurturing youth potential and creating a brighter future for Tezu and northeast.



This initiative also shows how different stakeholders – Corporate, Government, Non-Profit, Academia and Local Youth came together and collaborated effectively to bring a transformational shift in the thinking of youth and their parents from Tezu. Team REACHA, over the course of the programme, conducted many physical field visits to Tezu, which also helped to better understand the thinking of people. Getting immersed in the grassroots and interacting with youth and their parents in a very focused manner has been an important component of this programme in bringing positive results.



The real challenge starts once the training is over, and the market linkage effort begins with the intention of enhancing their livelihood opportunities. This will help the trainees use and leverage their skills to improve their economic circumstances and support their families.



Mudit Pant,
Lead - Partnerships and Operations at REACHA

Mudit holds an Undergraduate degree in Econometrics and Quantitative Economics from Trinity College, Hartford, CT, USA. He also runs REACHA blog that seeks to bring conversations, experiences, learnings, case studies to inspire Action for Good