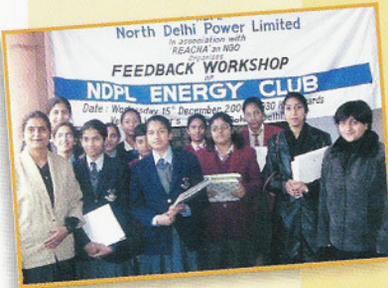


Energy Club - A movement

NDPL Energy Club is an endeavour of North Delhi Power Limited in association with REACHA, an NGO.



The aim of Energy Club is to sensitise children at an impressionable age (Class VI – IX) in schools on issues relating to Energy, Indian Heritage, Citizens' Duties and Rights that need to be addressed immediately.



The NDPL Energy Club was formally launched at Prabhu Dayal Public School on October 8, 2004. Five schools from North Delhi took part in the inaugural workshop. Of late, NDPL Energy Club has become a tool of social mobilization and has proved very successful in generating a synergy between the target groups and the organisers. Something which began as a small pilot project in 2004 has now evolved into a mass grass-roots movement. Towards the end of Phase III there are 50 schools onboard. The end of Phase II, in 2006, saw more than 57,000 children and teachers from 25 schools and 1.25 lakh adults, in terms of parents and neighbours, being sensitized.



This year, with 50 schools onboard with a break up of 20 Govt. and 30 Public schools in all, we are positive that the outreach of the NDPL Energy Club Phase III will be even more. The actuals will emerge after the conclusion of Urja Mela slated for November 2007.



Children as ambassadors of positive social change are involved in two basic projects in the schools as part of the NDPL Energy Club

The 1st Phase is Project CONSERVE (Conservation of Energy Resources through Verification and Experimentation). Here each student monitors the pattern of electricity consumption at home and school, use the electricity bill for assessing the present consumption, applies conservation techniques as explained by Team URJA experts and seeks to save energy. The later bill reflects these positive changes.



The 2nd is Phase Project NEST (Neighborhood Energy Sensitisation Task). Here each student seeks to sensitise five known neighbours over a period of 2-3 months and help them replicate the learning's from the Project CONSERVE at their respective homes.

This way each child associated with NDPL Energy Club will, over the next 4-5 years, actually become an active conservationist through practice and sensitisation.

In the 1st Phase more than 3000 students were sensitised along with their teachers, parents and the neighbourhood community. The demand for continuity was heard from the community and so the NDPL Energy Club was scaled up to 25 schools for the academic session 2005-06. Thus, in the 2nd phase 20 new schools were added – 10 Delhi Government Schools and 10 Public Schools. The 5 old schools now became the Nodal Training Centers (NTCs) and each was allotted 4 new schools to form 'Peer Group Learning Teams' (PGLTs). Children are influenced most by their peers. Thus, TEAM URJA seeks to encourage PGLT dynamics over the next 5 years.

Luminaries have always come forward to encourage the children in this noble effort. We had Smt. Shiela Dixit, Honourable CM, Delhi; Shri Arvinder Singh Lovely, Honourable Minister of Education, GoNCTD; Shri Haroon Yusuf, former Minister of Power, GoNCTD; Shri V. Raghuraman, Sr. Adviser (Energy), CII; Sri Padmanabhan, Sr. Adviser, USAID; Shri V. S. Verma, Director General, BEE and Deputy Directors of Education, GoNCTD and various others gracing small and big initiatives launched under the NDPL Energy Club.

The partnership with REACHA has also led to formation of TEAM URJA comprising of experts from both the partners to design and deliver the program.

To recognize the diverse talent and set a confluence of knowledge sharing with different schools, children and teachers of NDPL Energy Club host an Annual fest





called the URJA Mela once every year. The URJA Mela works under the theme of 'Collaborating to Conserve' and 'Competing to Conserve'. These highlight the entire philosophy of the Energy Club. Can we all collaborate to conserve our resources? And can we also compete in true sportsman spirit to conserve these very resources, our heritage, our national pride?

URJA Mela is a celebration of the philosophy. Some of the competitions held during the Mela include activities which test the personality of children in terms of their creativity, understanding of energy conservation issues, art & craft, communication skills, power of presentation, scientific temper, taking pride in Indian culture and heritage and understanding of our fundamental duties.



POWER QUOTES

"Students have become aware of the fact that energy is precious and even if they have money to pay for the electricity they may suffer Energy Crunch in the coming days. They make sure to switch off fans and lights while leaving the classrooms. Also, they remind their parents & neighbours to do the same. Thanks to NDPL's Energy Club"

Ms. Charulata, Teacher Coordinator, Apeejay School

"Students and even the teachers have been sensitized by Energy Club teachings and they strive to conserve electricity in schools and even homes and societies"

*Mr. Devender Singh Hooda
Teacher, Govt. Boys. Sr. Sec. School, Jahagirpuri*

"I have learnt a lot from Energy club here and have applied it at home and got the benefits of energy conservation"

Ms. Ramana Devi, Girls Govt. Sr. Sec. School, Jahagirpuri

"The program has had a positive impact in our school and homes. It tells us how to save energy in a better way by which not only the participants but also others get to know about the energy conservation for a bright future"

Ms. Vineeta, Rukmini Devi Jaipuria Public School, Rajpur Road

"Energy Club initiatives worked as a spark for the enthusiastic students of our schools and even at home"

Mr. Anuragg Arora, Teacher, Rosary Sr. Sec. School, Kingsway Camp

"The people in our colony thanked us for spreading awareness about energy conservation in the neighbourhood"

Mr. Shivanshu Gupta, Student, Bal Bharti Public School, Rohini



NDPL participated in the CBSE Science Exhibition



NDPL has participated in the CBSE Science Exhibition held on August 24-25, 2007 in Darbari Lal DAV Model School, Pitampura. Energy Conservation was one of the important themes of the Exhibition. NDPL Energy Club showcased its award winning science models (Urja Mela -2006)

The CS Group invited two of its Energy Club member schools to participate in the exhibition. Two students each from Prabhu Dayal Public School and Government Boys Senior Secondary School Jahangirpuri presented their models. Various booklets, charts and pamphlets on energy conservation, Energy Club Reports were displayed in the stall for distribution to the visitors.

The exhibition served as a platform for our Energy Club students displaying the model to present their ideas in front of people and provided a cue for new ideas for other school children who visited the exhibition.

The exhibition was attended by eminent dignitaries, educationists, resource persons from CBSE and the Department of Education, Delhi. Around 4000 students, teachers and parents attended the exhibition.

SAMARPAN



CENPEID conducted the Annual function 'SAMARPAN' with the active participation of GET's, MT's, CT's and OT's (Batch 2007) on September 7, 2007 at Shah Auditorium, Delhi.

The function started with lighting of the lamp by Mr. Sunil Wadhwa, CEO & ED, NDPL, Dr. S.N. Pandey, Corporate Councillor, Mr. Arup Ghosh, COO, NDPL, Mr. V.C. Mathur, Chief Mentor (CENPEID) and Mr. S.K. Srivastava DGM